

Personal Profile Markus Reichert

Media design, web design, prepress, production, marketing



Name: **Markus Reichert**
Address: **D-41462 Neuss**
F-75013 Paris
Date of birth: **28.09.1966, Düsseldorf**
Nationality: **German**

I am a media designer with creative experience in a huge range of client types and needs. I offer a full design service from concept to completion. Equipped with creativity and a strong knowledge of production I create brand identities, websites, printed media, advertising materials and everything in between. My aim is to provide creative solutions that perfectly fits the client's needs. As a versatile and flexible team player, I am looking for new, exciting projects in the fields of media, communication and marketing.

What i do

Media design

- Logo design, corporate design
- Adverts, magazine design
- Graphic- and print design
- POS and exhibition graphics

Prepress

- Desktop publishing, final artwork
- Image processing, retouching
- Print data adjustment
- Colormanagement, digital proofing

Marketing

- Marketing strategies
- Product and brand communication
- Media information, public relations
- Online marketing, email newsletter

Web design

- Web concepts, website design
- Setup and maintenance WordPress
- Theme and plugin integrations
- Content production
- Search engine optimisation, on and off-page

Production

- Offset, screen and digital printing
- Consulting, purchasing, order processing
- Print approval, quality control

Virtual Personal Assistance

- Online research, market analysis
- Photo editing, photo production
- Creation and editing of presentations
- Data acquisition and maintenance
- Back office, trade fair support, special tasks

Qualifications & Skills

Hard- & Software skills

- Mac OSX, Win XP/7/8/10
- Colormanagement, proofing
- Canon DSLR, DJI Video
- WordPress (CMS), cPanel
- HTML, CSS, XML, PHP, JavaScript
- Adobe Photoshop, Adobe Lightroom
- Adobe InDesign, Adobe Illustrator
- Efi ColorProof XF/CWS
- Apple iMovie, Apple KeyNote
- Microsoft Office, RagTime

Personal skills

- creative and conscientious
- reliable in communication
- competent in consultation
- experienced in customer service
- confident in project management
- interested and willing to perform

How I work

I put my heart and mind in my job... I am professional, reliable and result-orientated. I listen, look closely and think along with you. Then I use my technical knowledge and ensure the smooth implementation of all necessary work processes. I live in Düsseldorf (Germany) and Paris (France). I have a fully equipped office structure at both locations. I am mobile allowing me to be deployed "remotely" as well as "on site" at any time. If you are interested in my profile and would like to get to know me I would be very happy to talk to you in person. This is the best way to find out how your business can benefit from my experience and knowledge. I look forward to hearing from you.

More information at:
www.markusreichert.info

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